



Program Advertising  
Rate Sheet

## SING WE CHRISTMAS

*Saturday, December 11 and Sunday, December 12, 2010*

### Size and Price options — Black and White only

(Please see the other side for sample sizes)

FULL PAGE	6 ¼ in. x 7 ¾ in.	\$200
HALF PAGE (Horizontal only)	6 ¼ in. x 3 ¾ in.	\$125
QUARTER PAGE (Vertical only)	3 1/8 in. x 3 ¾ in.	\$75
EIGHTH PAGE (Bus.Card)	3 1/8 in. x 1 7/8 in.	\$40

### Ad Copy Requirements

Camera copy should be clean and have original photos attached if possible. If an existing ad is used please make it as clean as possible and supply any copy you have that might help.

If you wish copy or disk to be returned, please provide SASE.

You may supply digital copy on a CD or by email to Bill Englander:

**[bill.englander@sbcglobal.net](mailto:bill.englander@sbcglobal.net)**

Please submit files in JPEG format and remit with your name,  
phone number, and ad size.

Ad copy and payment may be submitted to a Choral Society member or mailed to:

**MPCS Program Ads  
c/o Cheryl Block  
Box 1295 Monterey, CA 93942**

**Make checks payable to MPCS and note “program ads” on the check.**

**COPY SUBMISSION DEADLINE IS NOVEMBER 23, 2010.**

For Further information, contact Cheryl Block at 648-0533, or [editorcheryl@yahoo.com](mailto:editorcheryl@yahoo.com)



# PROGRAM ADVERTISING RATE SHEET

## **FULL PAGE**

(6 1/4" x 7 3/4")

(black & white, vertical only)

**\$200.00**

## **HALF PAGE**

(6 1/4" x 3 3/4")

(black & white, horizontal only)

**\$125.00**

## **QUARTER PAGE**

(3 1/8" x 3 3/4")

(black & white, vertical only)

**\$75.00**

## **EIGHTH PAGE**

(Business Card, 3 1/8" x 1 7/8")

(black & white only)

**\$40.00**